

2011 CAMPAIGN 100% of your donation stays right here in our community!

EASY PAYROLL DEDUCTION

A) My pay period:

- Weekly (52)
- Twice a month (24)
- Every 2 weeks (26)
- Monthly (12)

B) My pledge per pay is:

- \$25
- \$20
- \$15
- \$10
- \$5
- \$_____

For a TOTAL PLEDGE OF:

_____ x _____ = \$ _____
 #Pay Periods Amt. Per Pay Total Pledge

DIRECT GIFT

AMOUNT \$ _____

Direct gift to be paid by:

- Cash
- Personal check (enclosed)
- Securities (please call 724-981-1884 when you are ready to transfer funds)
- Credit card. Visit our website at www.uwmercercounty.org and click on "Donate Now".

DIRECT GIFT - BILL ME

Minimum gift of \$52 (choose one)

- Semi-Annually
- Quarterly: January 1st, April 1st, July 1st, October 1st

SUGGESTED GIVING AMOUNT:

ANNUAL INCOME	ANNUAL GIFT
\$5,000 - \$25,000	\$30 - \$200
\$25,000 - \$50,000	\$200 - \$500
\$50,000 - \$100,000	\$500 - \$2,000
\$100,000 & up	\$2,000 & up



MY GIFT OF \$1,000 OR MORE

qualifies me for membership in the United Way of Mercer County Honor Society. My name will be listed as it appears on the opposite side of this form.

MY GIFT OF \$250 OR MORE

qualifies me for membership in the Women's Leadership Initiative. My name will be listed as it appears on the opposite side of this form.

AMOUNT \$ _____

- Please list my/our name(s) as follows:

.....

- I prefer that my gift remain anonymous.

Please check the accuracy of all your entries.
 Thanks for investing in United Way of Mercer County.

The official registration and financial information of United Way of Mercer County may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

Signature _____

Thank you for your contribution through the United Way campaign. No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information.

Top Ten Reasons to Support United Way of Mercer County

1. **Because united, we can accomplish far more than any one person can alone.** It takes an entire network to keep our communities strong and healthy. United Way is a leader in mobilizing people and partners across sectors and disciplines.
2. **Because United Way works to prevent problems from happening in the first place.** We know that giving someone a meal won't prevent hunger. Giving someone a night in a shelter won't prevent homelessness. United Way brings together people, organizations and resources to develop solutions to the root causes of major community issues.
3. **Because we all benefit from United Way. We're all connected, interdependent, united.** When we reach out to one, we improve the condition of all. That's what United Way calls "advancing the common good".
4. **Because United Way addresses the issues that matter most to our community.** We focus on the areas of education, income and health, which are the building blocks for a good quality of life. Our community helps set the specific agenda and monitor results.
5. **Because when we LIVE UNITED, we can change lives and make a lasting difference.** The result is a community that's a great place to live, work, raise a family, build a business and retire.
6. **Because your contribution stays local.** An investment in United Way's General Fund supports forty-six programs from thirty agencies that help local residents meet basic needs for food, shelter, and safety, as well as develop long-term solutions.
7. **Because United Way is committed to advancing the common good.** United Way brings together people from all backgrounds to work cooperatively on issues that concern us all.
8. **Because the need is enormous.** Because of the economic downturn, many more people are having trouble paying their bills, buying groceries and getting by. Many people and families in our area who are seeking assistance now never imagined they would need a helping hand.
9. **Because your gift will deliver results.** Every program that receives an investment from United Way's Allocation Process must demonstrate measurable and lasting results. Your United Way contributions are carefully monitored. This is the only type of donation that comes with guaranteed results.

10. **Because at some point in your life, someone cared enough to help.** We can't predict when challenges like illness or unemployment will strike. United Way of Mercer County works with our partners to help keep temporary setbacks from becoming long-term conditions.



GIVE.
ADVOCATE.
VOLUNTEER.



United Way



LIVE UNITED

United Way of Mercer County

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 Hermitage, PA 16148
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 Fax: 724-981-4838

uwmc@uwmercercounty.org
www.uwmercercounty.org



of Mercer County

MR/MRS/MS/DR FIRST NAME MI LAST NAME
 STREET ADDRESS CITY
 STATE ZIP PHONE
 COMPANY

100% of your donation stays in our community, helping to fund 30 non-profit agencies in Mercer County.

Donating through our website is fast and easy! Visit www.uwmercercounty.org and click on "Donate Now" to access our online pledge card.



Open your heart
& invest in tomorrow

The role of the United Way of Mercer County is to advance the common good through the areas of education, income and health. As educational leaders in our community, we realize the importance of these essential building blocks and how they promote self-sufficiency in our communities. Today, many of our local residents face challenges in their daily lives. By focusing on preventative measures and proactive agency funding, United Way of Mercer County is the bedrock of our support system to those in need.

We ask that you graciously consider making a contribution to this year's annual campaign.

Sincerely,

Mercer County Superintendents and Educational Leaders

Allocation Process: People like you, right here in Mercer County, volunteer to review program applications, visit agencies, and prioritize the needs in our community and make funding decisions to ensure that your dollars are spent wisely and efficiently. If you would like to serve as an allocations panel volunteer, contact United Way at uwmc@uwmercercounty.org.

	AGENCY	PROGRAM	TOTAL				
EDUCATION	AWARE, Inc.	Williams House	\$15,000				
	Boy Scouts—French Creek Council	Cub Scouting	\$12,000				
	Children's Aid Society	Family Life Program	\$25,000				
	Children's Aid Society	Summer Enrichment Program	\$13,500				
	Children's Center of Mercer County	Shoot 4 the Stars	\$25,000				
	Community Library of the Shenango Valley	Summer Reading Program	\$7,236				
	Girl Scouts of Western PA/Penn Lakes Council	Daisy Girl Scouting	\$13,000				
	Lakeview Area Library	Youth Summer Reading Program	\$2,100				
	Mental Health Association of Mercer County	Aftercare Socialization	\$3,604				
	Mental Health Association of Mercer County	Public Education	\$3,463				
	Mercer Area Library	Public Library Service	\$14,000				
	Mercer County Family Center	Family Education Program	\$5,000				
	Mercer County Juvenile Advisory Council	Court-Appointed Special Advocate Program (CASA)	\$7,200				
	Prince of Peace Center	HOPE Advocacy Program	\$30,000				
	Shenango Valley Urban League	Youth Initiative	\$31,000				
	Shenango Valley YMCA - Farrell	Year 'Round After-School Program at Chavers Center	\$43,000				
	Success By Six™	Pre-Kindergarten Program	\$85,000				
	The Literacy Council of Mercer County	Vocationally Relevant Basic Skills	\$7,900				
	The Literacy Council of Mercer County	Living Room Learning	\$13,700				
The Literacy Council of Mercer County	From GEDs to Work	\$5,700					
INCOME	ARC of Mercer County (formerly MCAR)	Day Services	\$61,000				
	Salvation Army—Stoneboro	Emergency Assistance	\$1,000				
	Mental Health Association of Mercer County	Representative Payee	\$7,365				
	Mental Health Association of Mercer County	Transportation Program	\$11,392				
	Prince of Peace Center	Emergency Assistance	\$16,000				
	Salvation Army—Mercer Service Unit	Community Welfare	\$3,000				
	Salvation Army—Shenango Valley (Sharon)	Comprehensive Assistance	\$66,000				
	Salvation Army—Shenango Valley (Sharon)	Emergency Housing Assistance	\$11,900				
	Salvation Army—Greenville	Comprehensive Assistance	\$17,000				
	The Good Shepherd Center	Rent & Utilities	\$5,000				
Shenango Valley Urban League	Housing & Homeless Program	\$45,257					
HEALTH	American Red Cross	Emergency Services	\$45,000				
	American Red Cross	Service for the Armed Forces	\$28,000				
	Brandy Springs Park	Park for Community	\$14,000				
	Buhl Community Recreation Center	Aquatics Program	\$54,000				
	Catholic Charities Counseling & Adoption Center	Counseling	\$22,800				
	Community Counseling Center of Mercer County	Outpatient Program	\$42,500				
	The Good Shepherd Center	Food Pantry	\$7,250				
	Grove City Meals-on-Wheels	Food Services Program	\$700				
	Keystone Blind Association	Prevention of Blindness	\$16,300				
	Keystone Blind Association	Special Services	\$56,000				
	Lakeview Meals-on-Wheels	Food Services Program	\$1,250				
	Mental Health Association of Mercer County	Advocacy Program	\$3,208				
	Salvation Army—Shenango Valley (Sharon)	Social Development Program	\$3,590				
	Shenango Valley YMCA	Adolescent Physical Fitness/Military Readiness Program	\$10,000				
	Shenango Valley YMCA	Financial Assistance Program	\$20,000				
	Shenango Valley YMCA - Greenville	Adolescent Physical Fitness/Military Readiness Program	\$10,000				
	Shenango Valley YMCA - Greenville	Financial Assistance Program	\$20,000				
Education	\$362,403	Income	\$244,914	Health	\$354,598	2011 Total Allocations	\$961,915